



National Oil & Gas Conference

NOVEMBER 15-16, 2011
The Westin Denver Downtown
Denver, CO



Pre-Conference
Value-Added Workshop

Monday, November 14th

Understanding and Interpreting Reserve Reports

This premier industry event delves into today's major issues, and where the oil & gas industry is heading. It's an opportunity you don't want to miss – register today!

Don't miss these keynote speakers:



Robert Gardner,
Manager,
Economics
& Energy,
ExxonMobil
Corporation



Rayola Dougher,
Senior Economist,
American
Petroleum
Institute

Hotel cutoff date: 10/14/2011

Learn more or register

cpa2biz.com/conferences | 888.777.7077

Learn new technical skills, update your industry knowledge and take away strategies to help clients improve their performance.

As fluctuating oil prices, off-shore drilling, and other energy-related issues impact the way your clients conduct business, it's essential to have a keen understanding of the domestic and international topics and trends facing the oil and gas industry today.

To help CPAs and finance professionals strategically guide their clients through these challenging times, the AICPA and PDI have jointly developed the **National Oil & Gas Conference**. During two intensive days, you'll be part of an expert group of speakers and other professionals who will take a good hard look at the industry's major issues, from critical regulatory updates on state and federal taxation to governance and environmental legislation. You'll come away with solid ideas and focused solutions that can help solve your clients' needs, and enhance their operational effectiveness.

Renowned Speakers. Current Issues.

Key industry experts and governmental regulators will cover subjects ranging from alternative energy to trends in corporate financing. They'll offer insight into recent tax, accounting, international and legal issues, provide hands-on technical training and industry best practices you can put to work immediately. It's a great opportunity for you to network with the best and brightest, and add to your list of future contacts.

Hot Topics

- Energy Update
- Economic Update
- Alternate Energy
- Impact of Dodd-Frank Act
- Geopolitical Climate

Who Should Attend

CPAs and finance professionals in the oil, gas, and alternative energy industries, including legal experts, governmental and regulatory officials.

*Thank You to
Our Sponsor!*

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About PDI

PDI *Professional
Development
Institute*

A not-for-profit corporation at the University of North Texas, PDI is a worldwide leader in oil & gas financial education, providing a vital link between academia and the global workforce. The company serves as an important source of programming, education and business intelligence not only for the local business community but also the world at large.

Register by 8/5/11 SAVE \$100!

Conference Agenda

Topics and speakers are subject to change

PRE-CONFERENCE MONDAY, NOVEMBER 14 / VALUE-ADDED WORKSHOP

1:30 pm - 5:00 pm
2:00 pm - 4:45 pm

Registration & Message Center Open
Pre-Conference Workshop (additional fee)

101 Understanding and Interpreting Reserve Reports

Ben Johnson, Petroleum Engineer, Netherland, Sewell & Associates, Inc., Dallas, TX

This pre-conference workshop will deep dive into specific issues related to the oil & gas industry, covering these key factors:

- Reserve report process
- Product pricing
- Volume estimation
- Expenses and capital
- Report content

MAIN CONFERENCE TUESDAY, NOVEMBER 15 / DAY ONE

7:00 am - 5:15 pm
7:00 am - 8:00 am
8:00 am - 8:10 am
8:10 am - 9:25 am

Registration & Message Center Open
Continental Breakfast & Vendor Display
Welcome & Introduction
Keynote Presentation

1 Energy Outlook 2030

Robert Gardner, Manager, Economics & Energy Division, ExxonMobil Corporation, Irving, TX

Rob is the Manager for the Energy and Economics division of the ExxonMobil corporate strategic department based in Irving, Texas. In 2001, he began a series of management assignments in ExxonMobil Gas and Power marketing in Houston. Rob assumed his current assignment in April 2009. The group he manages is responsible for preparing ExxonMobil's Energy Outlook.

9:35 am - 10:35 am
Select One
Concurrent Session
10:35 am - 11:00 am
11:00 am - 12:00 pm
Select One
Concurrent Session
12:00 pm - 12:45 pm
12:45 pm - 1:35 pm

Concurrent Sessions

2 Accounting and Financial Reporting Update

3 Environmental Update

Refreshment Break & Vendor Display

Concurrent Sessions

4 Trends in Corporate Financing

5 Shale Plays: Part 1 – Advances in Technology

Lunch

General Session

6 Economic Update for the Industry

Rayola Dougher, Senior Economist, American Petroleum Institute, Washington, DC

Rayola is a senior economic advisor in API's Media Relations department. She currently is one of API's principal spokespersons, focusing on informing policymakers, the news media, and the public on energy market issues and trends.

1:45 pm - 2:45 pm
Select One
Concurrent Session
2:45 pm - 3:05 pm

Concurrent Sessions

7 New Leasing Standard

8 Shale Plays: Part 2 – Economic and Political Impact

Refreshment Break & Vendor Display

Paperless Initiative

In an effort to be more forward-thinking, the AICPA/PDI National Oil and Gas Conference is offering participants access to conference materials via a speaker materials website in advance of the conference. *Conference manuals with session outlines will not be provided onsite**

*Be sure to supply a valid email address when registering. Instructions to access the speaker materials website [www.AICPAConferenceMaterials.com] are distributed via email approximately two weeks prior to the start of the conference. Also, add service@aicpa.org to your safe sender list.

Register by 8/5/11 SAVE \$100!

3:05 pm - 4:05 pm
Select One
Concurrent Session

4:15 pm - 5:15 pm

5:15 pm - 6:15 pm

Concurrent Sessions

- 9** Natural Gas Pricing and Demand
- 10** Moody's Outlook for Oil & Gas Industry and Company Credit Ratings

General Session

- 11** Alternative Energy
- Networking Reception

MAIN CONFERENCE WEDNESDAY, NOVEMBER 16 / DAY TWO

7:00 am - 4:15 pm
7:00 am - 8:00 am
7:00 am - 7:50 am

8:00 am - 9:15 am

9:25 am - 10:25 am
Select One
Concurrent Session
10:25 am - 10:45 am
10:45 am - 11:45 am
Select One
Concurrent Session
11:45 am - 12:45 pm
12:45 pm - 1:45 pm

1:55 pm - 2:55 pm
Select One
Concurrent Session
2:55 pm - 3:15 pm
3:15 pm - 4:15 pm

4:15 pm

Registration & Message Center Open
Continental Breakfast & Vendor Display
Concurrent Session

- SS2** Solution Session Sponsored by Weaver
- General Session

- 12** A Fresh Look at the Status of Worldwide Oil & Gas Reserves, Production and Consumption

Concurrent Sessions

- 13** Challenges of Dodd-Frank for Oil & Gas Companies
 - 14** Valuations of Oil & Gas Companies
- Refreshment Break & Vendor Display

Concurrent Sessions

- 15** Reserve Reports: Clarification of Rules
- 16** IFRS in the Oil & Gas Industry

Lunch

General Session

- 17** Legislative and Regulatory Challenges Facing Independent Oil & Natural Gas Producers

Dan Naatz, Vice President of Federal Resources and Political Affairs, IPAA, Washington, DC

Concurrent Sessions

- 18** Thinking Through Current Issues of Financial Reporting
- 19** Overview of Publicly Traded Partnerships

Refreshment Break & Vendor Display

General Session

- 20** Geopolitical Update

Marko Papic, Senior Analyst, STRATFOR, Austin, TX

Conference Adjourns

The Westin Denver Downtown



Located in renowned Lower Downtown Denver, the hotel is a stroll away from the 16th Street pedestrian mall, Denver Center for Performing Arts, Convention Center, museums and entertainment. Also within walking distance – professional sports venues!

4 WAYS TO REGISTER FAST

ONLINE*: www.cpa2biz.com/conferences **PHONE***: 1.888.777.7077 or 1.919.402.4500
FAX*: 1.800.362.5066 or 1.919.419.4795

MAIL: Complete and mail the form along with your promotion code to:
AICPA Member Service Center, Conferences, 220 Leigh Farm Road, Durham, NC 27707-8110
*Credit card registration only (AICPA VISA**, American Express®, Diners Club®, Discover®, MasterCard® or VISA®)
**If you use an AICPA credit card, you can earn 5 points per dollar spent on AICPA Conference purchases.
To learn more or apply, visit www.cpa2biz.com/bankofamerica

RECOMMENDED CPE CREDIT 17 (main), and 3 (optional)

This conference was prepared in accordance with the Joint AICPA/NASBA Statement on Standards for Continuing Professional Education (CPE) Programs effective on January 1, 2002. The recommended CPE Credits are in accordance with these standards; however, your individual state board is the final authority on the acceptance of programs for CPE credit.

CONFERENCE FEE

Registration fees are determined by current membership status in the AICPA. Please indicate member number on the registration form to obtain the correct discount. Conference fee includes all sessions, conference materials, continental breakfasts, refreshment breaks, luncheons and a reception. Fee for value-added workshops includes all session materials and refreshment breaks. Registration for 2 or more individuals at the same time may qualify for group discounts; additional savings may be available for groups of 10 or more. For more information please call the AICPA Service Center at 888.777.7077 (9AM-6PM ET). **Program Code: OIL11**

DRESS CODE Business Casual

CANCELLATION POLICY

You may cancel without penalty if written cancellation requests are received by October 1, 2011. Due to financial obligations incurred by the AICPA, a credit voucher less 50% of the registration fee will be issued for written requests received by October 25, 2011. No refunds or credits will be issued on cancellation requests received on or after October 26, 2011. For further information, call the AICPA Service Center at **888.777.7077**.

HOTEL AND GROUND TRANSPORTATION INFORMATION

Contact the hotel directly to obtain their policy on reservations, deposits and cancellations. Rooms will be assigned on a space-available basis only. To receive our special group rates mention that you will be attending the **AICPA/PDI National Oil & Gas Conference**.

Westin Denver Downtown	Hotel Phone: 303.572.9100
1672 Lawrence Street	Hotel Reservations: 888.627.8435
Denver, CO 80202	Hotel Room Rate: \$179 single/double
	Hotel Reservation Cutoff Date: October 14, 2011

Please note: AICPA Members are entitled to complimentary membership in the Corporate Preferred Level of Starwood Preferred Guest (SPG). As a member of SPG, you will have access to exclusive benefits and redemption opportunities. Include your SPG number in your reservation when booking your stay at The Westin Denver Downtown to access the benefits of Starwood Preferred Guest. If you haven't already done so, we encourage you to sign up today at www.cpa2biz.com/Affinity/Starwood.htm.

Ground Transportation – to and from Denver International Airport (rates and times are approximate)

Taxi Service: \$50 to any downtown location, 35 minutes. **Super Shuttle**: \$19 each way or \$34 round trip.

Hotel Parking: Valet \$10 up to 8 hours, \$16 over 8 hours, but not including overnight parking, and \$28 for overnight parking. Self Parking \$18 per day and \$36 overnight.

AIRLINE INFORMATION

The AICPA has a special arrangement with Maupin Travel, Inc. of North Carolina to assist you with your travel arrangements. This travel agency may be reached at 800.345.5540. If you prefer to make your own travel plans, be sure to mention the participating airline's reference number (listed below) to take advantage of deeply discounted "Zone Fares" that do not require a Saturday night stay-over. Discounts are valid for round trip registered AICPA meetings or conferences only. Some restrictions may apply.

American Airlines	800.433.1790	Index #21445
United Airlines	800.521.4041	Refer to Meeting ID #531SI
Delta Airlines	800.328.1111	Refer to Meeting ID #NM7FW

For up-to-date airline information regarding special travel discounts, please visit cpa2biz.com/conferences.

Due to recent airline industry fare restructuring, we cannot guarantee that the above group travel agreements will be in effect at the time when you are making your travel arrangements. Please contact the airline and/or your travel agency for latest applicable discounts and arrangements.

CAR RENTAL

Hertz Car Rental – AICPA Member Discounts: Call 800.654.2240. Ref. Code CV#021H0018. Airline and car rental discounts are available only when you or your travel agent book through the 800 number. We strongly advise you to confirm your conference registration and hotel reservation prior to making your travel plans.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Don't miss the opportunity to present and sell your organization's services and products to thousands of CPAs and financial professionals at AICPA conferences. For detailed information on conference exhibit and sponsorship opportunities, please send your email to Alan Morris at amorris@morrismarketinginc.com.

AICPA Store/CPA2Biz
 220 Leigh Farm Road
 Durham, NC 27707

Register by 8/5/11 SAVE \$100

To register:
cpa2biz.com/conferences | 888.777.7077

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National Oil & Gas Conference

MEMBERSHIP/REGISTRATION INFORMATION

AICPA Member? Yes No
 Attendees of prior PDI training - use code PDI11
 to obtain member pricing discount

AICPA Member No. _____

Nickname for Badge _____ Business Telephone _____

Title _____

E-mail Address _____

Please photocopy this form for additional registrants.
 If the information on your label is incorrect, please complete
 the following:

LAST NAME _____ FIRST NAME _____ MI _____

FIRM NAME OR AFFILIATION _____

STREET ADDRESS _____ SUITE _____ PO BOX _____

CITY _____ STATE _____ ZIP _____

In accordance with the Americans with Disabilities Act,
 do you have any special needs/dietary restrictions?
 Yes No (If yes, you will be contacted.)

11CPA-500 0IL11 111511

CONFERENCE FEES Please circle appropriate rate.

AICPA Member Non-Member

NOVEMBER 15-16 - DENVER, CO (0IL11)

- Super Early Bird Registration** **\$850** **\$1,150**
 SAVE \$100 by 8/5/11
 Early Bird Registration **\$875** **\$1,175**
 SAVE \$75 by 10/1/11
 Regular Registration **\$950** **\$1,250**

PRE-CONFERENCE WORKSHOPS - MONDAY, NOVEMBER 14 (additional fee)

- 2:00 pm - 4:45 pm
 101 Understanding and Interpreting Reserve Reports
Total \$ _____ **\$** _____

PAYMENT INFORMATION Full payment must accompany registration form.

My check for \$ _____ payable to AICPA is enclosed.

OR Please bill my credit card for \$ _____

- AICPA VISA* American Express* Diners Club*
 Discover* MasterCard* VISA*

CARD NO. _____ EXP. DATE _____

BILLING NAME _____

SIGNATURE _____

*If you use an AICPA credit card, you can earn 5 points per dollar spent on AICPA Conference purchases. To learn more or apply, visit www.cpa2biz.com/bankofamerica

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